

1

DEALER LOGO

Year End Sales Event



ADDITIONAL \$1,000 OFF
ALL SALE PRICES ON REMAINING 2022 MODELS!

[VIEW INVENTORY](#)

[NEW 2023 DESIGNS](#)

Redesigned 2023 Honda

CR-V

Starting at

\$31,110



Sport Hybrid shown

Excludes tax, title, license and dealer fees. For well-qualified customers. Offer expires 01/31/2023

Redesigned 2023 Honda

Pilot

Starting at

\$39,150



TrailSport shown

Excludes tax, title, license and dealer fees. For well-qualified customers. Offer expires 01/31/2023



The more you spend, the more you SAVE!

REMINDER: EARN VALUABLE REWARDS POINTS WITH EVERY DOLLAR SPENT IN SERVICE AND PARTS. POINTS CAN BE USED FOR SAVINGS ON FUTURE PURCHASES.

[LEARN MORE >](#)

HOME OF THE LIFETIME POWERTRAIN WARRANTY*

*See dealer for details.

ASK ABOUT OUR REWARDS PROGRAM

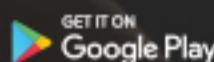
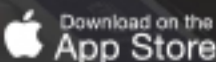
- Lifetime Oil Changes
- Lifetime Multi-Point Inspections
- Lifetime Local Shuttle Service
- Lifetime Pre-Vacation Check-Ups
- Plus Much More

AT NO CHARGE TO YOU!

HAVE YOU DOWNLOADED OUR APP?

Download our app today to track benefits, schedule service, search inventory and much more in the palm of your hand.

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DEALERSHIP LOGO

123 Dealership Address
City, ST 12345
(123) 123-1234

Stay connected with us on social media.



2

DEALERSHIP LOGO

New Year,
NEW WAYS
TO SAVE
2023

Four Wheel
Alignment

\$10 OFF

One coupon per visit. Coupon must be presented prior to service write-up. Not valid in conjunction with any other coupons or in-store specials. Some restrictions may apply. See dealer for complete details. Offer ends 1/31/23.

Air Filter

\$49⁹⁵

Cabin Air Filter Replacement

One coupon per visit. Coupon must be presented prior to service write-up. Not valid in conjunction with any other coupons or in-store specials. Some restrictions may apply. See dealer for complete details. Offer ends 1/31/23.

Synthetic
Oil Special

\$59⁹⁵

Up to 5 qts of Synthetic Oil. One coupon per visit. Coupon must be presented prior to service write-up. Not valid in conjunction with any other coupons or in-store specials. Some restrictions may apply. See dealer for complete details. Offer ends 1/31/23.

Service Discount

10% OFF

Any Recommended Service

One coupon per visit. Coupon must be presented prior to service write-up. Not valid in conjunction with any other coupons or in-store specials. Some restrictions may apply. See dealer for complete details. Offer ends 1/31/23.

GET READY FOR WINTER WITH OUR



Low Tire Price
Guarantee

SAVE TIME,
Schedule Online

SCHEDULE SERVICE

HOME OF THE
LIFETIME
POWERTRAIN
PROTECTION*

*See dealer for details.

ASK ABOUT OUR
ADVANTAGE REWARDS

LEARN MORE >

1 Year Complimentary Maintenance
1 Year Family Identity Theft Protection
Lifetime Multi-Point Inspections
Lifetime Local Shuttle Service

PLUS MUCH MORE...AT NO CHARGE TO YOU!

DEALERSHIP LOGO

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3

LOGO FOR
DEALERSHIP

HAPPY
New Year 2023
SALES EVENT

2023 **F-150 XL**

BUY FOR
\$35,590

OR 5.9% FOR 72 MO



See dealer for full details. Expires 01/31/23.

2023 **EQUINOX**

BUY FOR
\$26,600
REBATE : \$1,000



See dealer for full details. Expires 01/31/23.

2023 **TAHOE**

BUY FOR
\$54,200

OR \$649 FOR 36 MO



See dealer for full details. Expires 01/31/23.

VIEW INVENTORY

Ask us about our Dealership Advantage Program



Oil Changes (max 2)
Tire Rotations (max 1)
Paintless Dent & Ding Repair (max 6)
Windshield Repair (max 5)
Tire & Wheel Replacement (max 4)
And So Much More!

ALL THIS AT NO
CHARGE TO YOU
with the purchase of
a qualifying vehicle.

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4

SAMPLE
DEALERSHIPCHECK OUT THE
**LOWEST
PRICES**
OF THE SEASON!2023 Honda
CR-V EXLEASE FOR
\$189 PER
MONTH

FOR 36 MONTHS. \$2,999 DUE AT SIGNING.

2022 Honda
Accord LXLEASE FOR
\$159PER MONTH
FOR 36 MONTHS.
\$2,999 DUE AT SIGNING.2023 Honda
Pilot SportLEASE FOR
\$239PER MONTH
FOR 36 MONTHS.
\$2,999 DUE AT SIGNING.2023 Honda
HR-V LXLEASE FOR
\$149PER MONTH
FOR 36 MONTHS.
\$2,999 DUE AT SIGNING.**SHOP NOW**

See dealer for details. Offers expire 01/31/23.

'TIS THE SEASON
SERVICE SAVINGSConventional
Oil Change**\$34⁹⁵**Exact price may vary by model. Must present at write-up. One coupon per customer. Cannot be combined with other offers. Not applicable to prior purchases. Other restrictions may apply.
Expires 01/31/2023.Synthetic
Oil Change**\$64⁹⁵**Exact price may vary by model. Must present at write-up. One coupon per customer. Cannot be combined with other offers. Not applicable to prior purchases. Other restrictions may apply.
Expires 01/31/2023.Battery
Replacement**\$109⁹⁵**

INSTALLATION INCLUDED!

Exact price may vary by model. Must present at write-up. One coupon per customer. Cannot be combined with other offers. Not applicable to prior purchases. Other restrictions may apply.
Expires 01/31/2023.Ask us about our **Dealership Advantage Program**Oil Changes (max 2)
Tire Rotations (max 1)
Paintless Dent & Ding Repair (max 6)Windshield Repair (max 5)
Tire & Wheel Replacement (max 4)
And So Much More!**ALL AT NO CHARGE TO YOU** with the purchase of a qualifying vehicle!

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DEALERSHIP LOGO

Winter Service Specials

Winter Service
\$149⁹⁵

- Coolant Flush
- Anti-Freeze Check
- Tire Rotate and Balance

One coupon per visit. Coupon must be presented prior to service write-up. Not valid in conjunction with any other coupons or in-store specials. Some restrictions may apply. See dealer for complete details. Offer ends 01/31/23.

Oil Service
\$99⁹⁵

- Oil and Filter Change
- Wheel Alignment
- Tire Rotation

One coupon per visit. Coupon must be presented prior to service write-up. Not valid in conjunction with any other coupons or in-store specials. Some restrictions may apply. See dealer for complete details. Offer ends 01/31/23.

Synthetic
Oil Special
\$59⁹⁵

Up to 5 qts of Synthetic Oil. One coupon per visit. Coupon must be presented prior to service write-up. Not valid in conjunction with any other coupons or in-store specials. Some restrictions may apply. See dealer for complete details. Offer ends 01/31/23.

Service Discount
\$15^{OFF}

Any Recommended Service

One coupon per visit. Coupon must be presented prior to service write-up. Not valid in conjunction with any other coupons or in-store specials. Some restrictions may apply. See dealer for complete details. Offer ends 01/31/23.

Wiper Blades
FREE

Installation with Purchase of blades.

One coupon per visit. Coupon must be presented prior to service write-up. Not valid in conjunction with any other coupons or in-store specials. Some restrictions may apply. See dealer for complete details. Offer ends 01/31/23.

Air Filter
\$10^{OFF}

Air Filter & Cabin Air Filter Replacement

One coupon per visit. Coupon must be presented prior to service write-up. Not valid in conjunction with any other coupons or in-store specials. Some restrictions may apply. See dealer for complete details. Offer ends 01/31/23.

SCHEDULE SERVICE

CALL TO SCHEDULE

**HOME OF THE
LIFETIME
POWERTRAIN
PROTECTION***

*See dealer for details.

ASK ABOUT OUR
ADVANTAGE REWARDS

1 Year Complimentary Maintenance
1 Year Family Identity Theft Protection
Lifetime Multi-Point Inspections
Lifetime Local Shuttle Service
PLUS MUCH MORE...AT NO CHARGE TO YOU!

LEARN MORE >

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See dealer for details. Offer expires 01/31/2023.

MARTIN LUTHER KING JR.

Sales Event



2023 Chevrolet

Silverado

1500 LT Truck

Lease for only

\$299

Per Month for 36 Months



10,000 miles/year. Includes down payment, no security deposit required; excludes tax, title, license and dealer fees. For well-qualified customers. Offer expires 01/31/23



2022 Chevrolet

Equinox

LT SUV

3.9%

 APR


3.99% APR for 60 months for well-qualified buyers when financed w/GM Financial. Monthly payment is \$18.41 for every \$1000 you finance. Average example down payment is 13.3%. Not available with leases and some other offers. Offer expires 01/31/23



2022 Chevrolet

Malibu

Sedan

4.9%

 APR

Plus Chevy Red Tag Bonus Cash



4.99% APR for 60 months for well-qualified buyers when financed w/GM Financial. Monthly payment is \$18.87 for every \$1000 you finance. Average example down payment is 6.8%. Not available with leases and some other offers. Offer expires 01/31/23



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the more you SAVE!

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*See dealer for details.

ASK ABOUT OUR REWARDS PROGRAM

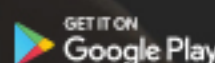
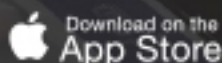
Lifetime Oil Changes
Lifetime Multi-Point Inspections
Lifetime Local Shuttle Service
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Plus Much More

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MARTIN LUTHER KING DAY

★ SERVICE SPECIALS ★

OIL CHANGE SPECIAL

\$25⁹⁵

Up to 5 quarts. One coupon per visit. Coupons must be presented prior to service write-up. Not valid in conjunction with any other coupons or in-store specials. Some restrictions may apply. See dealer for details. Offer ends 01/31/23.

TIRE ROTATION SPECIAL

\$14⁹⁵

One coupon per visit. Coupons must be presented prior to service write-up. Not valid in conjunction with any other coupons or in-store specials. Some restrictions may apply. See dealer for details. Offer ends 01/31/23.

TRANSMISSION SERVICE SPECIAL

15% OFF

One coupon per visit. Coupons must be presented prior to service write-up. Not valid in conjunction with any other coupons or in-store specials. Some restrictions may apply. See dealer for details. Offer ends 01/31/23.

BUY 3 TIRES, GET 1

FREE



One coupon per visit. Coupons must be presented prior to service write-up. Not valid in conjunction with any other coupons or in-store specials. Some restrictions may apply. See dealer for details. Offer ends 01/31/23.

FRONT OR REAR BRAKE JOB

\$199⁹⁵

WITH FREE BRAKE INSPECTION

One coupon per visit. Coupons must be presented prior to service write-up. Not valid in conjunction with any other coupons or in-store specials. Some restrictions may apply. See dealer for details. Offer ends 01/31/23.

WILD CARD SPECIALS

SPEND	\$50.00 TO \$99.00	\$100.00 TO \$199.00	\$200.00 TO \$299.00	\$300.00 TO \$399.00	\$400.00 TO \$499.00
SAVE!	\$10	\$20	\$30	\$40	\$50

THE MORE YOU SPEND, THE MORE YOU SAVE!

One coupon per visit. Coupons must be presented prior to service write-up. Not valid in conjunction with any other coupons or in-store specials. Some restrictions may apply. See dealer for details. Offer ends 01/31/23.

PRINT COUPONS

SCHEDULE SERVICE

Ask us about our **REWARDS PROGRAM**

Lifetime Engine Guarantee

Lifetime Multi-Point Inspections

Oil Changes & Tire Rotations

Shuttle Service (within 15 miles)

Lifetime Towing (within 15 miles)

And So Much More!

INCLUDED!

with the purchase of a qualifying vehicle!

LEARN MORE >

HAVE YOU DOWNLOADED OUR APP?

Download our app today to track benefits, schedule service, search inventory and much more in the palm of your hand.

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Download on the App Store



GET IT ON Google Play



Stay connected with us on social media.



NEW YEAR BUY BACK

SALES EVENT

**TRADE-IN
TRADE-UP**

GET \$500 OFF YOUR VEHICLE

Regardless if you buy from us!

TERMINATE YOUR LOAN OR LEASE

Eliminate early termination fees!

PURCHASE OR LEASE NEW VEHICLE

For Less Than your current payment!

IT ALL STARTS WITH A FAST, FREE APPRAISAL

[SCHEDULE APPRAISAL](#)

TRADE YOUR
VEHICLE & TAKE
AN ADDITIONAL

\$500 OFF

TOWARDS THE PURCHASE OF A NEW VEHICLE!

*Applies only to New vehicles only. Offer cannot be combined with any other offer. Coupon must be presented upon arrival. See dealer for complete details. Offer ends 01/31/23.

[VIEW INVENTORY](#)

**WILD CARD
SAVINGS**

*The More You Spend,
The More You Save!*

Spend...

\$50.00
to
\$99.00

Save
\$10

\$100.00
to
\$199.00

Save
\$20

\$200.00
to
\$299.00

Save
\$30

\$300.00
to
\$399.00

Save
\$40

\$400.00
to
\$499.00

Save
\$50

Applicable tax, shop supplies and environmental fees extra. Coupon not valid with any other offer. Must present coupon prior to write-up. Limit one coupon per person. Coupon does not apply to prior purchases. See service advisor for details. Expires 01/31/2023

[SCHEDULE SERVICE](#)

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POWERTRAIN
PROTECTION***

*See dealer for details.

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ADVANTAGE REWARDS**

1 Year Complementary Maintenance
1 Year Family Identity Theft Protection
Lifetime Multi-Point Inspections
Lifetime Local Shuttle Service

PLUS MUCH MORE...AT NO CHARGE TO YOU!

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9

SAMPLE DEALERSHIP

20

23

22

HAPPY NEW YEAR

As we enter into yet another year together, we want to send you our sincere thank you. We are grateful for your continued loyalty to our dealership and we look forward to another great year of serving all of your family's automotive needs.

Sincerely, the DEALERSHIP NAME family!

Stay connected on social media. • Track benefits, schedule service, and more with our app!



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App Store



GET IT ON
Google Play

10

MONTH

HIRING

EXPERIENCED AUTOMOTIVE TECHNICIANS!

Great Working Environment | State of the Art Facility

Paid Vacation & Holidays | Flexible Schedule

401 (k) Matching | Plus More!

APPLY TODAY

Ask us about our **Dealership Advantage Program**

Oil Changes (max 2)

Tire Rotations (max 1)

Paintless Dent & Ding Repair (max 6)

Windshield Repair (max 5)

Tire & Wheel Replacement (max 4)

And So Much More!

ALL AT NO CHARGE TO YOU

with the purchase of a qualifying vehicle!^{1/min}_{x1000}

Manage Rewards

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